


Sample Text Message

Hi <Name>! Will you join me in supporting my favorite charity, Best Buddies, this holiday season? Your gift brings friendship and inclusion to people with intellectual and developmental disabilities—plus, every dollar will be double-matched 2:1, up to \$1.32M!

Donate by December 31st at www.bestbuddies.org/stateshowdown (be sure to select our state!) 

Sample Phone Call Script



Hi <Name>! I'm calling on behalf of Best Buddies, a cause that is really important to me.

Best Buddies is a nonprofit organization that brings opportunities for meaningful friendship, jobs, leadership development, inclusive living and family support to people with intellectual and developmental disabilities.

I can't imagine life without a friend or a job to go to every day. Would you consider joining me in making a donation to this very important cause this holiday season?

All you have to do is go to www.bestbuddies.org/stateshowdown and select our state. Any amount you're able to give is so appreciated. Plus, our generous friends at Jersey Mike's are double-matching every gift 2:1, up to \$1.32M! The state that raises the most funds for Best Buddies starting on #GivingTuesday through December 31st will have bragging rights as the 2025 Best Buddies State Showdown winner!

Thank you for your time today and it was great talking with you!

Sample E-mail



Hi <Name>,

If you are thinking about making a donation (tax-deductible!) to a worthy cause this holiday season, I encourage you to choose Best Buddies.

Best Buddies is a nonprofit organization that brings opportunities for meaningful one-to-one friendships, jobs, leadership development, inclusive living, and family support to people with intellectual and developmental disabilities (IDD). It is an organization that is near and dear to my heart and has changed my life.

I can't imagine life without a friend or a job to go to every day. Would you consider joining me in making a donation to this very important cause by clicking the link below?

www.bestbuddies.org/stateshowdown

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Any amount you're able to give, big or small, is so appreciated. Have a wonderful day!

In friendship,

<Name>