

Sample Generic Social Media Posts



Sample Friendship Program Caption:

Join me in supporting @BestBuddies this #GivingTuesday so that people with intellectual and developmental disabilities throughout <State> can experience meaningful friendships like Elise and Kara.

Plus, thanks to our generous friends at Jersey Mike's, every donation will be double-matched 2:1, up to \$1.32M! The state that raises the most funds for Best Buddies starting on #GivingTuesday through December 31st will have bragging rights as the 2025 Best Buddies State Showdown winner!

Let's help <State> win Best Buddies'
#StateShowdown: bestbuddies.org/stateshowdown



Sample Program Quote Caption:

"It's been really cool to be able to work together in Best Buddies and help spread inclusion while continuing to be buds and keep hanging out like we love doing. One thing I've learned through this experience is that people can be so quick to look past certain people because of things they aren't used to and I feel really bad for those people, because hanging out with Aidan is some of my favorite times. We have the weirdest conversations. Had I looked past him, I would have missed out on the coolest friendship ever and would not have taken nearly as many selfies." -Sam

Join me in supporting friendships like Sam and Aidan's with a donation to @BestBuddies this holiday season (bestbuddies.org/stateshowdown)! Together we can put an end to social isolation for the 200 million people around the world who have intellectual and developmental disabilities! Plus, every gift will be double-matched, 2:1, up to \$1.32M by Jersey Mike's through December 31st!



Sample Jobs Program Caption:

Did you know that 83% of people with intellectual and developmental disabilities are unemployed? Let's support @BestBuddies this #GivingTuesday in changing the narrative by helping these individuals find their dream jobs and opportunities they deserve!

Plus, our generous friends at Jersey Mike's are double-matching 2:1 every gift up to \$1.32M through December 31st! The state that raises the most funds for Best Buddies will have bragging rights as the 2025 Best Buddies State Showdown winner!
bestbuddies.org/stateshowdown



Sample Leadership Development Program Caption:

@BestBuddies gives people with intellectual and developmental disabilities all over the world, like Charlie, the platform to raise their voices and shine without judgment. Please join me in supporting Best Buddies in <State> this holiday season!
bestbuddies.org/stateshowdown

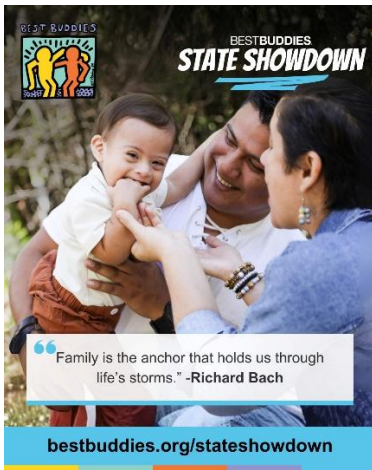
Plus, our generous friends at Jersey Mike's are double-matching 2:1 every gift up to \$1.32M through December 31st! The state that raises the most funds for Best Buddies will have bragging rights as the 2025 Best Buddies State Showdown winner!



Sample Leadership Inclusive Living Program Caption:

People with intellectual and developmental disabilities have dreams and ambitions for their future, just like anyone else. Best Buddies helps people like Vanessa believe in herself through opportunities to thrive in all phases of life – including living inclusively and independently.

Plus, our generous friends at Jersey Mike's are double-matching 2:1 every gift up to \$1.32M through December 31st! The state that raises the most funds for Best Buddies will have bragging rights as the 2025 Best Buddies State Showdown winner!
bestbuddies.org/stateshowdown



Sample Family Support Program Caption:

Is there anything a parent wants more in life than for their child to be loved and accepted for exactly who they are? Donate to @BestBuddies this holiday season and help build more inclusive communities for families like sweet little Benji's!

Plus, our generous friends at Jersey Mike's are double-matching 2:1 every gift up to \$1.32M through December 31st! The state that raises the most funds for Best Buddies will have bragging rights as the 2025 Best Buddies State Showdown winner!
bestbuddies.org/stateshowdown