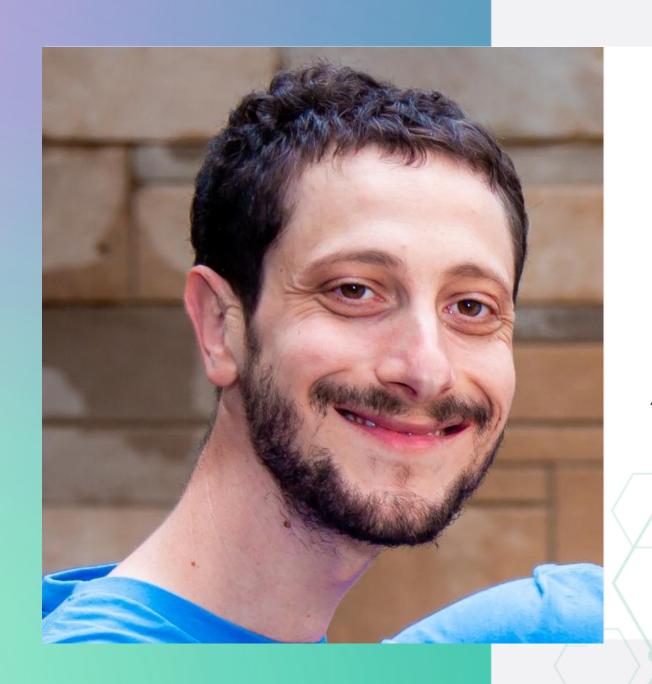


Welcome!



Welcome & Mission Moment: Summit Kickoff





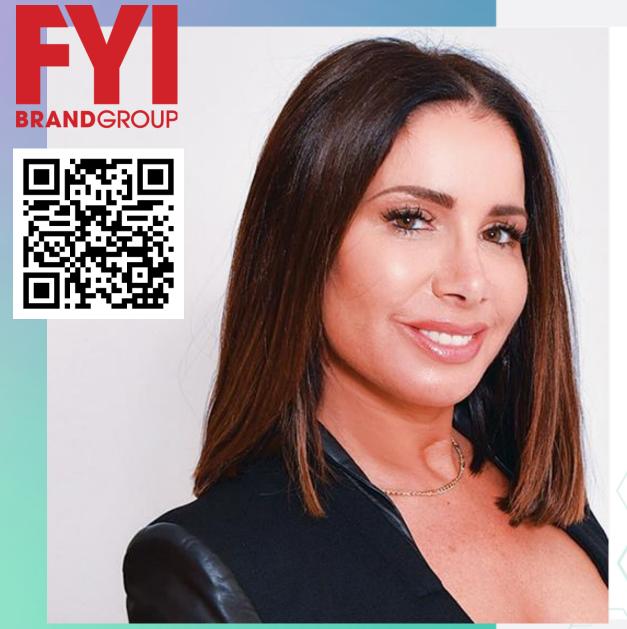
## **Aaron**Silverman







Keynote



## **Tammy** Brook

Founder & CEO, FYI Brand Group

After a distinguished career in publicity, Brook segued to branding and marketing and has become a leading force in the convergence of hip-hop and branding deals. Among FYI's successful campaigns: she paired DJ Khaled with T-Mobile, Travis Scott with Yves Saint Laurent, and Russell Westbrook with Barneys New York. Brook also launched a social impacting programming division around artists' singles and albums: French Montana and 21 Savage are among the early beneficiaries of rapid-response call to action, the former as Global Citizen's first rap ambassador and the latter of the financial literacy campaign "Bank Account "FYI's current client roster includes DJ Khaled, Westbrook, Jhene Alko, Pusha T, Tyga, 6lack, Steve Aoki and Black Lives Matter. The Los Angelesbased Brooks' motto: "No is not an option."



# SOCIAL IMPACT







## **Lise**Lozelle

Senior Director, State Communications & Engagement

Best Buddies International





## **Key Mission Pillars**





**Best Buddies** is the largest organization dedicated to ending the social, physical, and economic isolation of the 200 million people worldwide with intellectual and developmental disabilities (IDD). Our programs empower people with IDD to form meaningful friendships with their peers, secure jobs improve communication and advocacy skills, and live independently, while also offering support.





## Who We Serve

Best Buddies serves individuals with IDD and their families. The IDD community includes but is not limited to, people with Down syndrome, autism, Fragile X, Williams syndrome, and other undiagnosed disabilities.



If you've met
ONE
person with IDD,
you've met
ONE
person with IDD!

## 148,424 Participants Worldwide





## Global Impact Numbers

3,738 Chapters



One-To-One **Friendships** 

Elementary 130 **School Chapters** 

Middle School 513 Chapters

High School 1,675 Chapters

> College 483 Chapters

Citizens 12,081 **Participants** 

e-Buddies 6.444 **Participants**  148,424

**Participants** 



Integrated **Employment** 

**Participants** 3,040





1,483,240

**Impacted** 

Leadership

1,605

937

**Development** 

**Ambassadors** 

**Promoters** 

Chapters



**Inclusive** Living

41

Countries



**50** 

**States** 

**Family** Support

12 Locations

Washington, D.C. - Georgetown

Washington, D.C. - Union Market

Miami, FL - Coral Gables

Los Angeles, CA - Westwood

Atlanta, GA - Midtown

New Brunswick, NJ

Gainesville, FL

State College, PA

Nashville, TN

Clemson, SC

Boca Raton, FL

College Park, MD

**5 Locations** 

Miami, FL

Nashville, TN

Denver, CO

Boston, MA

Cleveland, OH

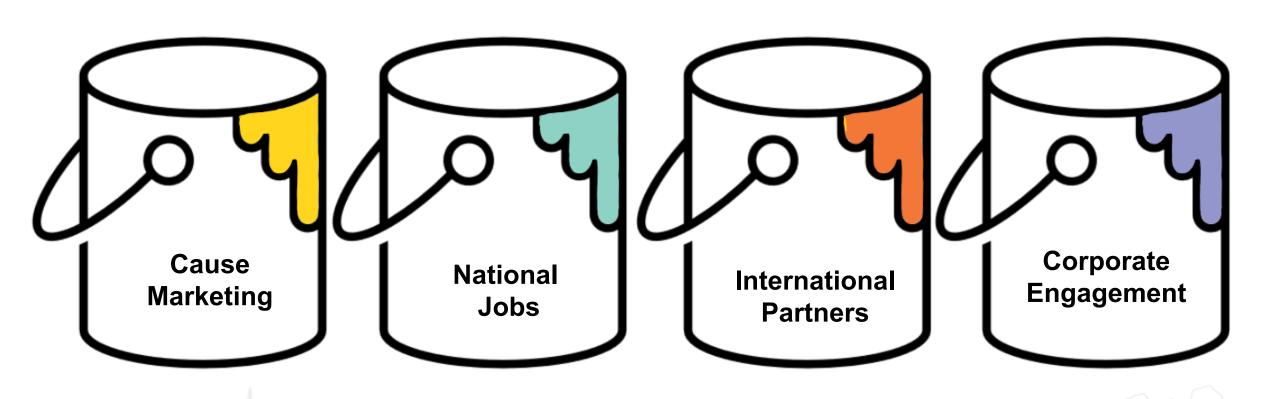
# Best Buddies Engagement Opportunities





## Our Key Partnership Buckets







## Our Partners...







## SEPHORA





































## Why Partner with Nonprofits?

- □ Employee Expectations Have Shifted
  - **86%** of employees expect their company to support causes they care about purpose fuels pride and loyalty.
- - Companies with highly engaged workforces outperform peers in earnings and recovery engagement drives performance.
- **☐** Volunteerism Builds Leaders
  - **65**% of HR leaders say employees gain new skills through volunteer programs service develops changemakers.



Source: Gallup, America's Charities, VolunteerHub























## **Engagement Opportunities: Learning**



#### **INCLUSIVE LEARNING**

Best Buddies provides partners with access to educational content and resources to help integrate inclusion practices into your company's training curriculum – to empower employees to foster a culture of belonging.

Offerings include multi-part training series, designed to help grow and support a culture of inclusion.

Topics include the following areas:

- Best Buddies' Mission and Impact
- ☐ Creating a Culture of Inclusion
- ☐ Storytelling and Panel Discussions





## **Engagement Opportunities: Culture**

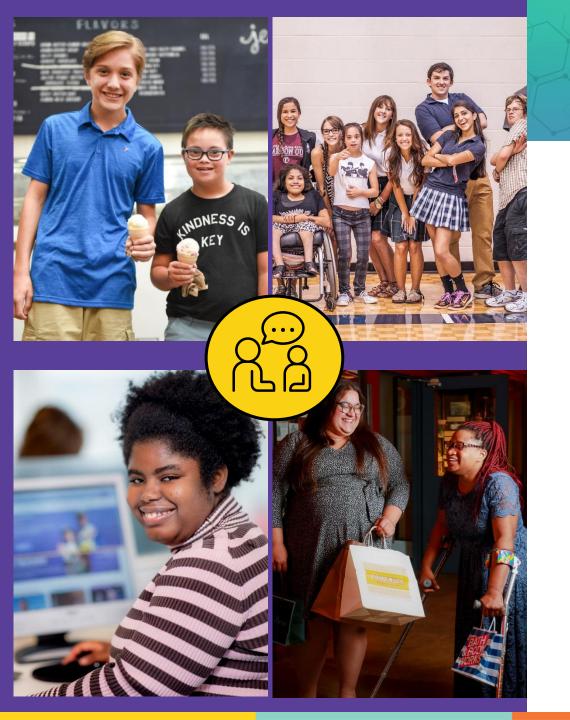
#### **ENGAGING CULTURE**

Best Buddies offers immersive employee engagement opportunities to foster a more inclusive workplace, creating a sense of pride and belonging.

- Mentor
  - Become a Friend
  - Host or join a training
- Lead
  - Join an Advisory Board
- ☐ Support:
  - Join an Advisory Board
  - Get involved with Signature Events

\*Note that volunteer hours and engagment activities can be tracked.





## **Become A Friend**

- □ Help open a school chapter
- **□** Join e-Buddies

Attend virtual social events, engage in discussion posts, entertaining polls, Q&As, and interest groups.

- ☐ Join the Adult Friendship Program
  - Best Buddies Corporate Citizens Program

## Train Participants



- ☐ Host/Participate in an Ambassador Training
- ☐ Host/Present at student Leadership Training
- ☐ Host a Mock-Interview Workshop

Join The

## **Advisory Board**

■ Volunteers can share their time, talents and networks by joining our local Best Buddies Advisory Board, alongside other community leaders and advocates.





## Best Buddies Signature Events



Best Buddies' signature events bring our mission to life and raise essential funds to support programming and growth.

- ☐ Champion of the Year
- ☐ Friendship Walk



### Champion Of The Year

#### **Fun Facts:**

- Ambassador-style 8–12-week fundraising campaign focused on developing local leaders into Champions who are advocates for the Best Buddies mission Champions engage new donors, sponsors, and volunteers through their networks
- ☐ Culminates in high-energy gala events celebrating each Champion and announcing the Champion of the Year or the person who raises the most money for Best Buddies.







## Friendship Walk

#### **Fun Facts:**

- Largest walk in the country supporting inclusion for people with intellectual and developmental disabilities (IDD)
- □ Held in 100 locations worldwide, bringing together thousands of participants, schools, companies, and community groups
- ☐ A fun, family-friendly event and powerful first introduction to Best Buddies for many supporters
- Empowers schools, companies, and community leaders to show up visibly for inclusion and every team formed, every walker recruited, and every connection made helps grow our movement





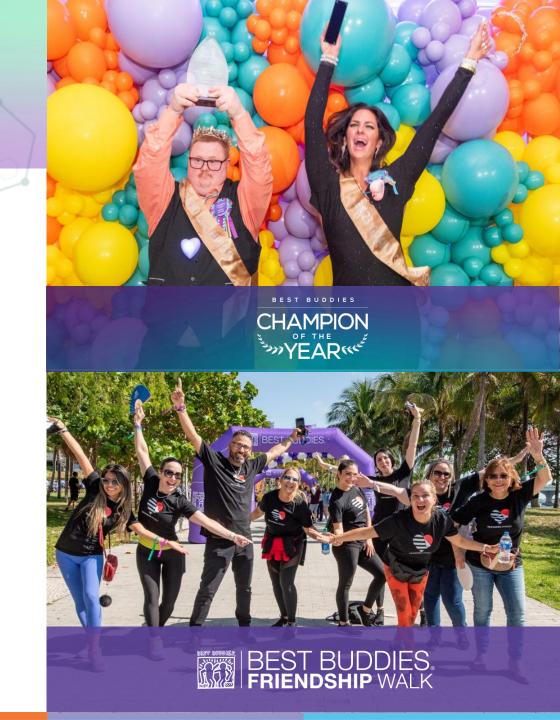


#### **Champion of the Year:**

- Become or Support a Champion Candidate
- ☐ Sponsor a local event
- Volunteer
- Join a committee

#### Friendship Walk:

- ☐ Start a walk team
- Sponsor
- □ Volunteer
- ☐ Join a committee



### Hire Someone With IDD



**Best Buddies Jobs** secures employment for people with IDD, allowing them to earn an income, pay taxes, and continuously and independently support themselves.

#### **A Mutually Beneficial Experience**

- Partnerships are completely customized based on the company's needs and values
- ☐ Competitive & inclusive jobs, with a person-centered approach

- On the job training and job placement support for participants, supervisors and co-workers
- ☐ Inclusive workplace awareness orientations



# The Power of Partnership

- ☐ Connections that Count
  Fun, shared experiences strengthen team bonds.
- Belonging in Action Inclusion moves from an idea to a lived experience.
- Purpose in Practice Employees find meaning and pride through seeing the impact of their efforts supported by their employer.
- ☐ Good for Business, Great for People

  Engaging with Best Buddies and our shared local communities means investing in your people.



Break/Networking



Accessibility Spotlight:
The Technology Effect



Building Corporate Culture that Inspires
Belonging and Community Impact

#### **Moderator:**







Lise Lozelle

Senior Director, State

Communications & Engagement

Best Buddies

Becca Shapiro

US Corporate Citizenship
Leader, West

Accenture

Yolanda Walker

VP, Culture + DEI

TouchPoint Support

Services

Rachel Kamen

Public Affairs Manager

Waymo







Creating Cultures of Belonging:

Research-Backed Insights & Tools



## Vanessa Lecorps

Engagement & Belonging Leader

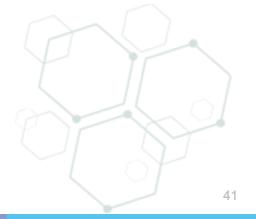
Adjunct Faculty at NYU



#### The Business Case for Inclusion

#### Inclusive workplaces drive innovation, attract talent, and fuel engagement.

The business case for inclusion is clear: inclusive workplaces still drive innovation, attract top talent, and strengthen market leadership. <u>Catalyst research</u> shows that when employees perceive their workplace as fair and respectful, they are five times more likely to be engaged and three times more likely to stay.



#### Inclusive Talent Practices = Performance

Fair, inclusive companies sustain innovation—even under pressure.

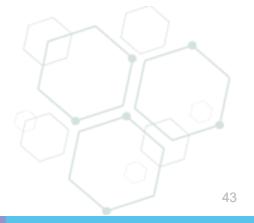
■ Kenji Yoshino J.D., Chief Justice Earl Warren Professor of Constitutional Law, NYU School of Law & Director, Meltzer Center for Diversity, Inclusion, and Belonging, reinforces that companies committed to fair, inclusive talent practices will continue to drive innovation and performance—regardless of external pressures.



### Belonging with Impact

Workforce unity, compliance, and business growth.

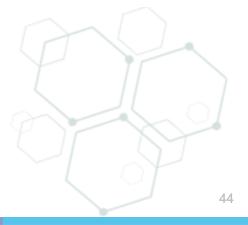
□ SHRM's BEAM "Belonging Enabled By Access Through Merit" ensures the work continues in a 1- workforce unifying, 2- legally compliant *-following antidiscrimination laws and federal guidelines* - and 3- in a business accretive way.



#### The Data Is Clear

#### Inclusive teams innovate 5x more—leaders must act with purpose.

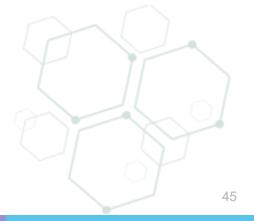
- ☐ The data is clear: 75% of employees on inclusive teams report high innovation levels, compared to just 16% on non-inclusive teams. Companies that <u>pivot too quickly</u> risk legal and reputational pushback from all sides. Instead, leaders should:
  - Clearly communicate the <u>business impact of inclusion</u>.
  - Upskill teams to navigate change effectively
  - Reinforce commitment to organizational values



#### **Building Inclusive Pipelines**

#### Skills-based hiring and ERGs strengthen culture and community.

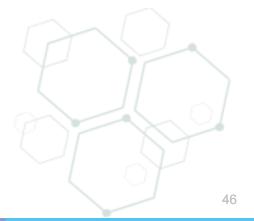
■ We should rethink hiring pipelines, including recruiting from technical schools and high schools, and schools, focus on Skills-Based hiring. We should leverage the power of <a href="employee resource groups">employee resource groups</a> (ERGs). 100% of DiversityInc Organizations have ERGs, 66% foster community (McKinsey 2022).



#### Removing Barriers to Success

Fair pay, inclusive benefits, and skills-first growth power the future.

■ We must remove artificial barriers to success by implementing <u>fair pay practices</u>, <u>inclusive benefits</u>, and clear promotion processes. Focus on a skills-first approach. The challenges ahead will be won through continued partnership, not polarization.







Day One Wrap Up





**Ryan Woodard** is a talented singer/songwriter and multifaceted musician from Sonoma County, California, born into a musical family. Diagnosed with autism at three, music became his solace and sanctuary, helping him find his voice despite being considered nonverbal until age nine. At 11, Ryan shared the stage with blues icon Buddy Guy, marking the start of an extraordinary journey. He plays guitar, piano, bass, drums, and harmonica, blending blues, funk, classic rock, and surf genres in his band's eclectic style. Ryan's remarkable story has garnered international attention, including features in Guitar World Magazine and a gift of a Martin Guitar from John Mayer. With his dynamic live performances, Ryan is solidifying his place as a rising star in the music industry. His goal in life is to win several Grammys and perform in all the great arenas of the world.



Welcome!







Jake Lamontagne

Vice President

Whiting-Turner



Paul Park

Administrative Professional

Whiting-Turner





Mission Moment & Employer Spotlight





Corporate Culture: Building Communities
Where Everyone Belongs



## Millicent Boykin





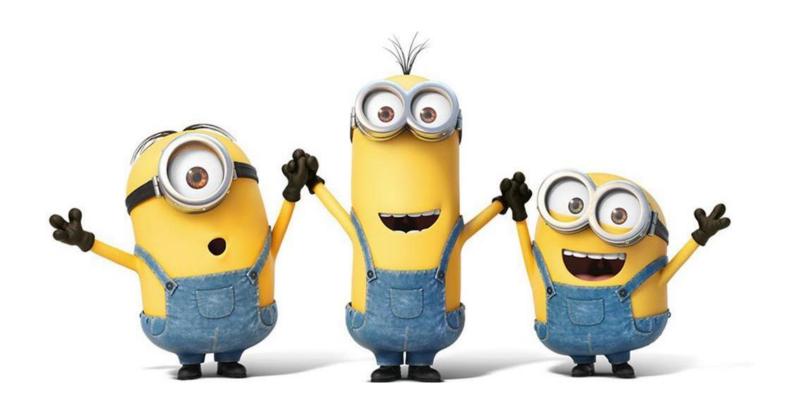
#### **Meet & Greet**

How are you? Really?!?

What excites you about this week?

What brings you joy today?

What word or phrase is fueling your purpose this year?



54

#### Overview

- Welcome & Intros
- Intentions
- Belonging vs. Inclusion
- Framework for Belonging
- Insights
- Take Action!
- Q & A



#### Intentions



LEAD WITH PRESENCE,
LISTEN WITH PURPOSE



BE HONEST,
BE BRAVE,
BE YOU!



HEAR EVERY
VOICE,
HONOR EVERY
STORY



LAUGH,
CONNECT,
ENJOY



BE CURIOUS,
NOT
JUDGMENTAL



Not everything that is faced can be changed, but nothing can be changed until it is faced. 55



**James Baldwin** 



#### Brave vs. Safe Spaces

A SAFE SPACE is ideally one that doesn't incite judgment based on identity or experience - where the expression of both can exist and be affirmed without fear of repercussion and without the pressure to educate. While learning may occur in these spaces, the ultimate goal is to provide support.

A BRAVE SPACE encourages dialogue. Recognizing difference and holding each person accountable to do the work of sharing experiences and coming to new understandings ...a feat that's often hard, and typically uncomfortable. For an authentic and impactful experience, there's a level of discomfort and vulnerability that is necessary.

### Listen to Learn!

Belonging vs.
Inclusion



# What does it mean to belong?

# How do you create and foster an inclusive environment?

#### INCLUSION

A state of belonging where different backgrounds and identities are recognized and valued, people are given the opportunity to grow and feel/know they belong; and are culturally and socially accepted and welcomed equitably as decision-makers and collaborators.

#### BELONGING

Belonging is more than just being seen or feeling included; it is having a voice and the opportunity to use it to make demands upon society and political institutions. It is more than having access; it is about the power to cocreate the structures that shape a community.

The Othering and Belonging Institute (OBI)

### BELONGING

Inclusion Connection **Affinity** 

**Fellowship** 

Relationship

**Association** 

**Acceptance** 

### INCLUSION is a mindset (behavior).



BELONGING is a feeling.

# Where do you feel the greatest sense of belonging?

# Where do you feel the most isolated? Why?

### Framework for Belonging

Be Real.

**Truth | Trust | Transparency** 

Be Curious.

**Awareness | Authenticity | Accountability** 

Be Kind.

**Hope | Harmony | Heart** 



# Be Real.

TRUTH | TRUST | TRANSPARENCY





# We don't see things as they are, we see things as we are. 55

**Translated from the Talmud** 





# What identity is most important to you? Why?

What identity has the biggest impact on how you view yourself?

What part of other people's identities do you notice first?



### **Bridge Building 101**

#### **Bridge Builders**

- Create relationships that cut across lines of conflict
- Improve communication
- Build trust between conflicting people and groups
- Understand issues are rooted in perceptions of identity

**Bridge Building starts with YOU!** 

How do culture and identity impact belonging?



#### BRIDGING

The true goal of bridging differences is not to convince the other person of your viewpoint - or even necessarily to build consensus. It is about understanding someone else's perspective, even if it's not your own.

# BRIDGING IS NOT ABOUT PERSUASION; IT IS ABOUT UNDERSTANDING

**Bridging Differences Playbook (Greater Good Science Center)** 

#### Insights to Explore

#### Lived experiences matter.

Use "I" statements.

#### Humanize leadership with authentic narratives.

- Use authentic human stories.
- Show vulnerability, awareness, and bravery.

#### Balance transparency with hopeful messaging.

- Not all people need the same info in the same way at the same time.
- · Consistency is key; consistent messaging across all touchpoints.

#### TRUTH | TRUST | TRANSPARENCY



# Be Curious.

AWARENESS | AUTHENTICITY | ACCOUNTABILITY





Sometimes the questions are complicated, and the answers are simple. 55



# Who has the most power in the room? How is power being used?

How can you build bridges despite power differences?

#### Us vs. Them

Unconscious (hidden) biases are social stereotypes about certain groups of people that individuals form outside their own conscious awareness.

Unconscious bias (or implicit bias) is often defined as prejudice or unsupported judgments in favor of or against an individual or group as compared to another; based on factors such as class, gender identity, sexual orientation, race, ethnicity, nationality, religious beliefs, age and more.

Everyone holds unconscious beliefs about various social and identity groups, and these biases stem from one's tendency to organize social worlds by categorizing.

 Many researchers suggest that unconscious bias (or implicit bias) occurs automatically as the brain makes quick judgments based on past experiences and background.

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# OTHERING

A term that clarifies expressions of prejudice based on group identities and provides a framework for marginality and persistent inequality across any of the full range of human differences based on group identities such as race, gender, sexuality, religion, income, and disability.

The Othering and Belonging Institute (OBI)

# The Roots of Othering

- Humans can only process a limited amount of change in a short period of time without experiencing anxiety.
- When societies experience big and rapid change, a frequent response is for people to narrowly define who qualifies as a full member of society – "Othering."
- Othering is not about liking or disliking someone. It is based on the conscious or unconscious assumption that a certain identified group poses a threat to the favored group.
- Demographics (race, religion, nationality, language) become the focal point and are manipulated.

# The only sustainable solution to the problem of Othering is Belonging & Inclusion.

#### Pause & Reflect

- Do you actively value and seek out people with diverse perspectives and experiences?
- What steps do you take to foster a culture of belonging in your community?
- How would you describe the culture at your workplace?
- How do you recognize and navigate power dynamics in group settings?
- Why is it important to understand who holds power in a room?
- What strategies do you use to identify and challenge your own biases?

Think of a community where you or Best Buddies may be perceived as the "other."
How does this impact your work?

What does it mean to be a Champion for Inclusion?

## Insights to Explore

#### Allow for authentic conversation and discussion.

- Conflict can be met with curiosity.
- People can LEARN and GROW!

#### Don't be afraid to ask WHY.

- Motivation matters.
- If you don't know ... ASK!

#### Acknowledge your assumptions.

- Capability is having the skill to do something.
- Capacity is having the resources (like time, energy, or space) to do it.

# AWARENESS | AUTHENTICITY | ACCOUNTABILITY



# Be Kind.

HOPE | HARMONY | HEART







**Mother Teresa** 





# What does it mean to be kind?

What does kindness look like?

What is the value of friendship?

# Intent vs. Impact

#### Intent

What we mean.

**Impact**What others feel.



The intent-impact gap is the space between what we mean by our words and actions and what others feel from those words and actions.

#### From Awareness to Action

#### Listen to understand — not to defend.

- Make space to hear others fully focus on their experience, not your reaction.
- Repeat back what you heard; practice active listening.

#### Center their feelings, not yours.

- It's okay to have an emotional reaction but the focus should be on their experience, not your discomfort.
- Take a breath and know that you can talk about your feelings later.

#### Apologize with sincerity.

 Acknowledge the impact of your actions with sincerity (truth) — not to fix or defend, but to honor their experience.

Inclusion and belonging take root when we commit to learning, growing, and showing up better for each other.

## Facts & Feelings

Thoughts.
Feelings.
Actions.



Who we are is shaped by our lived experiences — the circumstances we go through — from childhood to the present.

#### **BELIEFS CAN CHANGE!**

# What are some of the barriers you feel are in the way of building a more inclusive world?

How can you create a culture of belonging in your workplace and in the community?

# Insights to Explore

#### Hustle without heart is just noise.

- What is your North Star?
- What type of environment do you want to create?

#### Be mindful of the impact you have on others.

 Demonstrate a willingness to take stock of your actions and its effect on others.

#### Clarity is kind.

- Are there any beliefs or mindsets you need to change or challenge?
- How much of an investment are you willing to make for the sake of inclusion?

### HOPE | HARMONY | HEART



# Take Action

START BEFORE YOU'RE READY.

DON'T PREPARE, BEGIN. – MEL ROBBINS



## BELONGING

Belonging is more than just being seen or feeling included; it is having a voice and the opportunity to use it to make demands upon society and political institutions. It is more than having access; it is about the power to cocreate the structures that shape a community.

The Othering and Belonging Institute (OBI)

# Framework for Belonging

Be Real.

**Truth | Trust | Transparency** 

Be Curious.

**Awareness | Authenticity | Accountability** 

Be Kind.

**Hope | Harmony | Heart** 



# **Insights to Drive Action**

#### Build meaningful culture, not just policies.

- Cultivate shared values.
- Implement a clear framework for belonging.

#### Rebuild trust with integrity.

Deliver on promises and respect every voice.

#### Reclaim your mission.

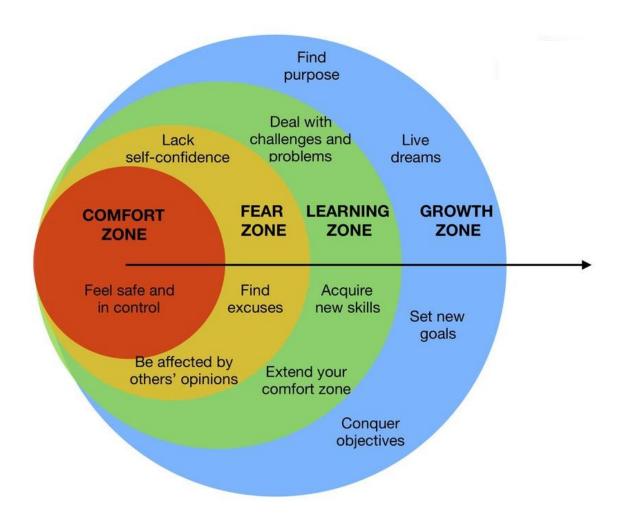
- Lead with renewed passion and purpose.
- Unlock new possibilities for social impact.

#### Become a bridge builder.

- Spark collaboration.
- Be a catalyst for connection and understanding.



# Lead with Action & Grow with Purpose



Who needs to feel more seen, heard, or valued by you?

How can you become the biggest champion for inclusion in your workplace and the community?

What's one meaningful way you can share your insights with others?

Where is a bridge waiting to be built?

5



Success is a journey, not a destination. The doing is often more important than the outcome.

**Arthur Ashe** 





# Keep in Touch ....and keep learning!

#### **Millicent Boykin**

Vice President, Statewide Initiatives
OneStar Foundation

millicent@onestarfoundation.org
OneStarFoundation.org

Best Buddies Advisory Board, North Texas







The Power of Pageants





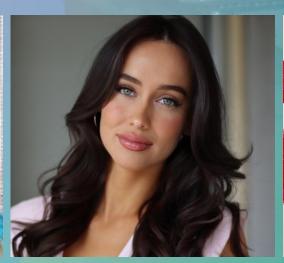


#### **Moderator: Amber Coffman**

Senior Director, Jobs **Best Buddies International** 











Kristen Bradford Athenna Crosby

Miss World America

**Kylie Chang** 

Miss California USA

Raynah Hudson Miss California Teen USA

Executive Director

Miss California USA

## **Panelists**



Break/Networking





Inclusive by Design:

Creating Conditions for Workplace Belonging



# Sarah Cline







Sarah Cline
Global Workplace I&D Lead
Accenture

#### Why this work matters

- Accessibility is about daily life, dignity, and thriving at work.
- My lived experience —
   hearing disability,
   neurodivergent family —
   grounds me in why this
   matters.
- Accessibility is a journey.









Opening the World for Everyone

#### **Our Strategic Foundations**



**Embed inclusion** into every space, tool, and moment.



**Co-design solutions** with employees and partners.



Shift from compliance to **dignity**; from reaction to **proactive** design.

# Quiet Spaces: supporting focus, inclusion, and sensory wellbeing

**Purpose:** Reservable, low-stimulus workspaces.

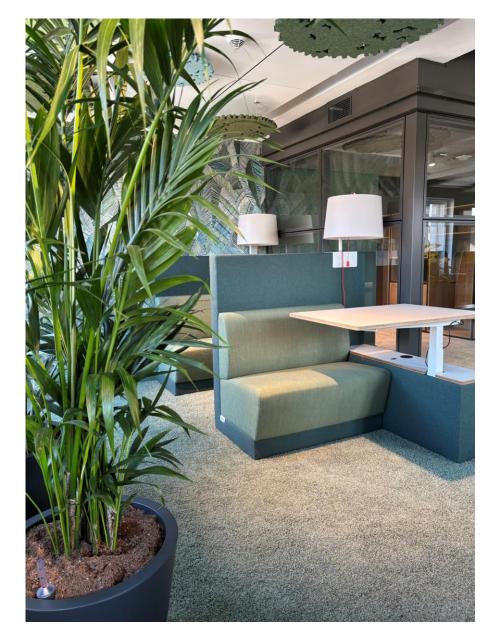
#### **Designed for:**

- Neurodivergent and noise-sensitive colleagues
- Those managing stress, anxiety, or sensory overload
- Anyone needing deep, focused work

#### **Each space includes:**

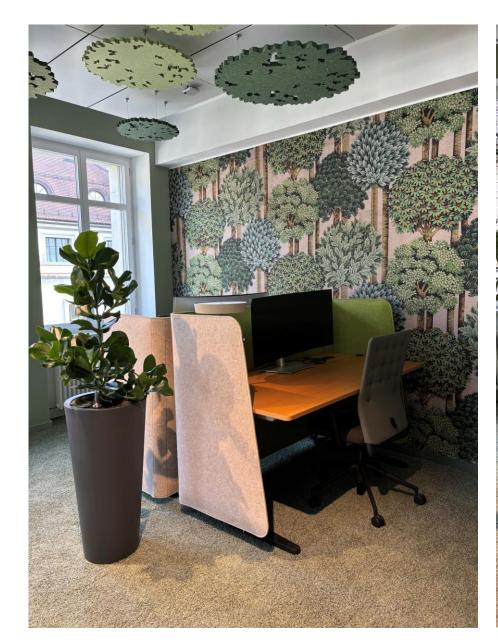
- Height-adjustable desks + ergonomic seating
- Acoustic treatments and sound masking
- Dimmable, flicker-free lighting
- Located away from noise and high-traffic areas
- Calming elements: plants, natural textures, neutral palettes
- **Scalable**: from enclosed rooms to designated quiet corners

















#### **Essential Inclusive Rooms in Every Office**

Mal	lness Rooms	Lactatio
VEI	IIIE22 VOOIII2	Latialiu

A calming, private space for **rest**, **sensory regulation**, or short wellness

Supports mental health, stress recovery, and neurodivergent inclusion.

1 per floor Required

breaks.

May serve all 3 purposes if fully equipped and clearly signed.

**Lactation Rooms** 

A clean, secure space for **expressing** and storing breast milk.

Supports **nursing parents' dignity** and transition back to work.

Required in offices with >200 capacity as a dedicated space.

**Interfaith Rooms** 

A neutral, respectful space for **prayer**, **reflection**, **or meditation**—welcoming all beliefs.

Enables daily spiritual practice without promoting any single faith.

**Encouraged in offices with >500 capacity** or high local observance.

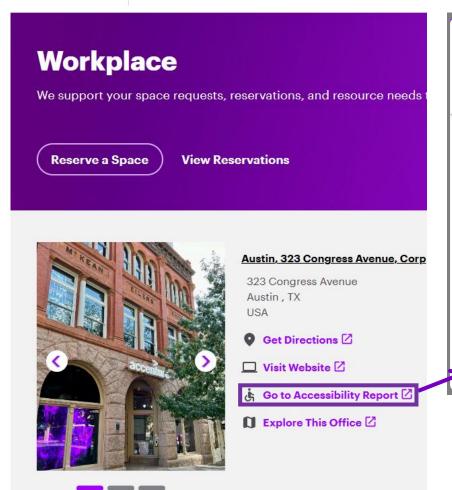


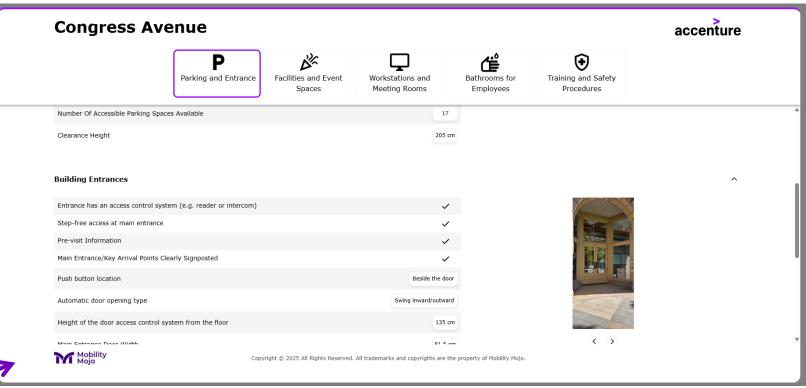
#### **Accessibility Reports in Accenture Places**

Helping our people, candidates, and guests navigate our spaces with ease



Places





- Plan office visits with confidence: parking, entrances, restrooms, workspaces.
- Places + Job Postings + Accenture.com

#### Detailed Building Level Accessibility Reports

Turning insights into action for FY26 planning.

#### **Building Entrances**

The design of a building's main entrance should give access to all people, including wheelchair users, people with limited mobility as well as people with intellectual or sensory needs.

If the main entrance is not accessible, it should have clear signage directing the way to the nearest accessible entrance.

YOUR SCORE 7.6

#### **AREAS TO IMPROVE**

#### CapEx Light

- Ensure automatic doors that swing inward/outward have active audible warnings.
- Ensure access control systems (badge readers, intercoms) are positioned between 90cm and 100 cm from floor level.

#### **CapEx Intensive**

- Provide a fully automatic door at the main entrance.
- Where possible, ensure automatic doors slide sideways instead of swing inward outward.
- Where intercom system are used, make sure they support both bell and voice activation.

- Scores and recommendations across building areas
- Guidance aligned to international accessibility standards
- Identify CapEx light vs. CapEx intensive for realistic budgets
- Data supports transparency + smarter investment decisions

#### **Building Entrances**

FEATURE	DESCRIPTION	STANDARD	EXAM
Main entrance doors	Fully Automatic Doors / sensor-driven to detect movement can open and close automatically to make buildings access easy for everybody.	ADA 2010: 404.3	
	A wave-to-open door is a touchless door that opens when a user waves their hand in front of the	BS 8300-2-2018: 9.2.1	
(X) (X)	sensor - No need to push any buttons.	ISO 21542-2021: 9.1.1.7	
	Push Pad Activated Doors can be activated by pushing a designated pad, plate or button. Where power assisted doors are used, the sensor should also be fitted with a return delay mechanism that allows sufficient time for safe passage and be capable of being used manually in the event of electrical failure.	EN 17210-2021: 9.3.12	
	Manual Doors require physical effort to open and close. Heavy doors are difficult to operate for persons with low strength and for persons using a mobility device, while doorknobs cause difficulties to persons with dexterity problems.		
	Revolving doors are not considered an accessible route, and an adjacent door should be provided.		

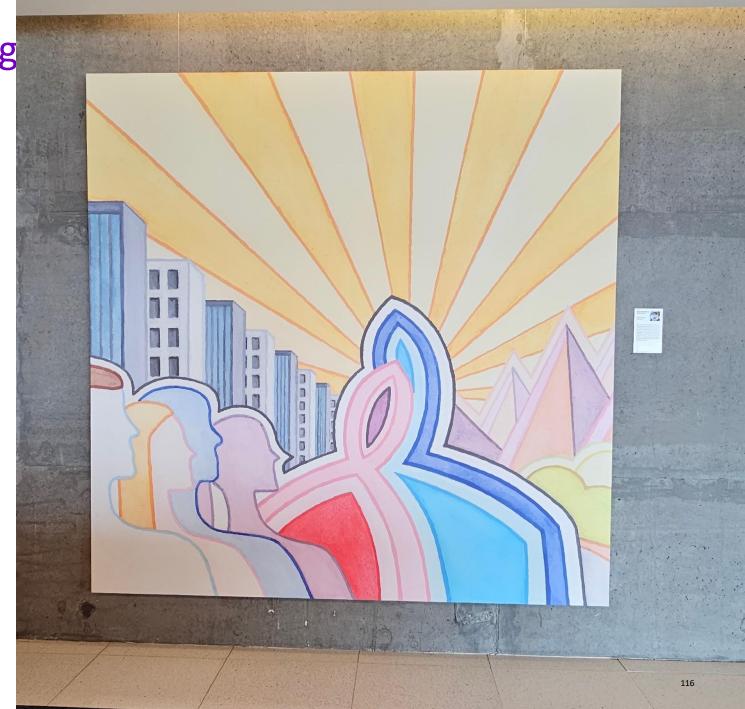


#### Partner Spotlight — ArtLifting

Artwork by artists with disabilities and housing insecurity

Featured in San Francisco and other Accenture offices

Embeds inclusion into our spaces and fosters belonging



#### **Creating Inclusive Spaces**

What's one way your company has made a space more inclusive?

What barriers in the built environment still need to be addressed?



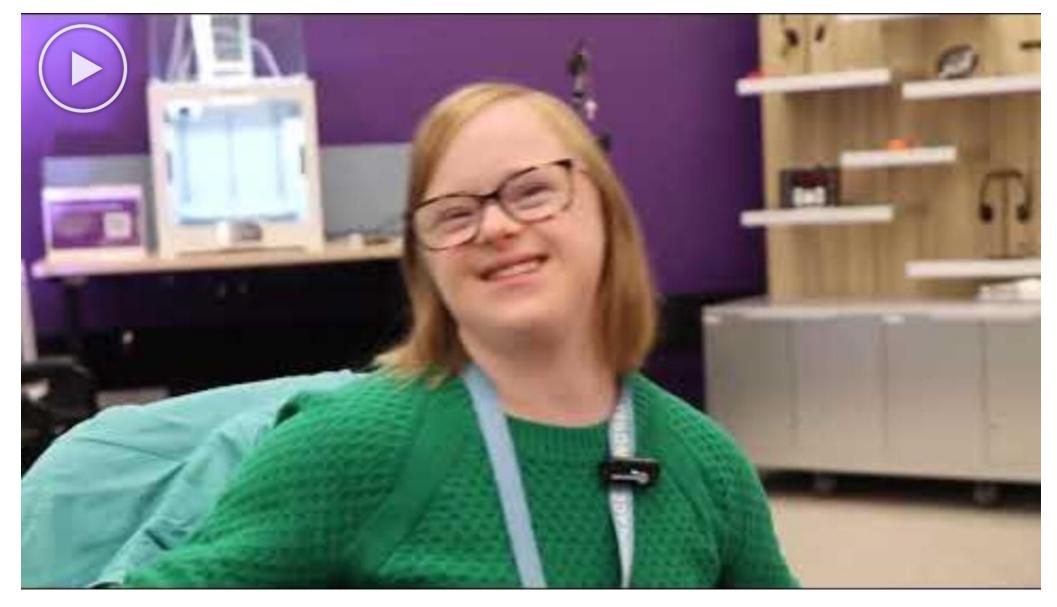
#### **Making Support Simple**

#### Our Accommodation Support Tool (AST)

- Confidential, user-friendly way to request accommodations (equipment, assistive tech, support)
- Guided end-to-end by trained case managers
- Backed by dedicated funding and global consistency
- Requests can be submitted by employees, supervisors, recruiters, colleagues, or HR partners

How do employees at your company ask for support?

#### Let's learn from Claire



# Let's Tour the Accessibility Center





Tour:

Accessibility in Action









# **Lise**Lozelle

Senior Director, State Communications & Engagement

Best Buddies International



Inside each of us is a natural-born storyteller, waiting to be released.

- Robin Moore, author



### What Is It?



# sto·ry·tell·ing

[ stawr-ee-tel-ing ]

Storytelling is the interactive art of using words and actions to reveal the elements and images of a story while encouraging the listener's imagination.









## Components Of Storytelling





#### **Authenticity**

Be genuine and sincere; people connect more with honesty than perfection.



#### **Engaging**

Start with a hook, a fact, question, or story that grabs attention right away.



#### **Clarity of Purpose**

Make sure the "why" is clear so people understand the meaning behind your story.

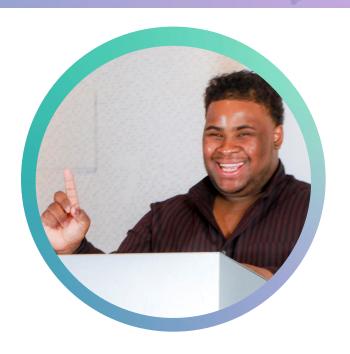
## Components Of Storytelling





**Emotional Connection** 

Share feelings and experiences that are relatable to your audience.



**Descriptive Details** 

Use vivid moments and specifics to paint a picture in their minds.







Builds Empathy and Understanding:



Shapes Collective Identity and Values:

Stories move people from awareness to action by showing what's possible and why it matters.

Sharing real experiences creates emotional connection and helps people see the world through another's eyes.

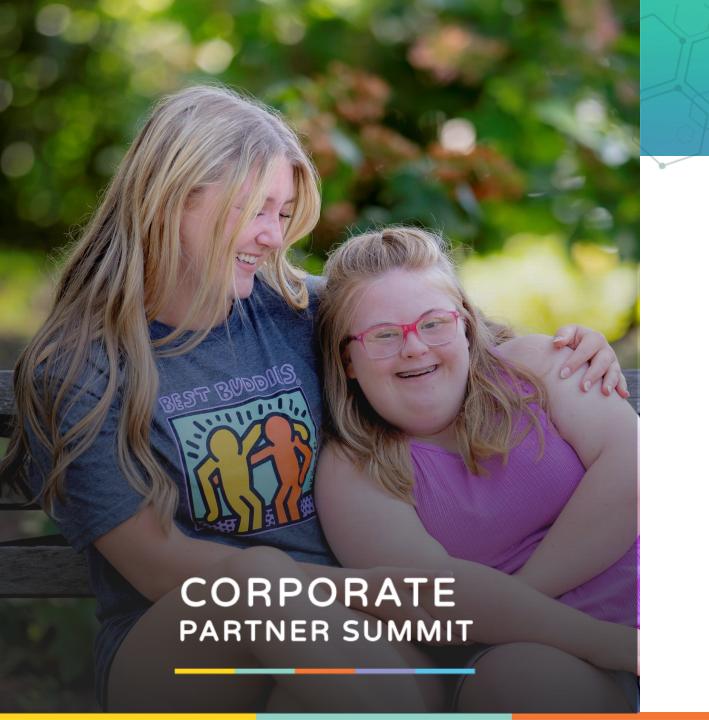
Narratives reinforce who we are as a team or organization and what we stand for together.



The Impact Of Your Story



What is your story?





## Step 1: Spark the Beginning

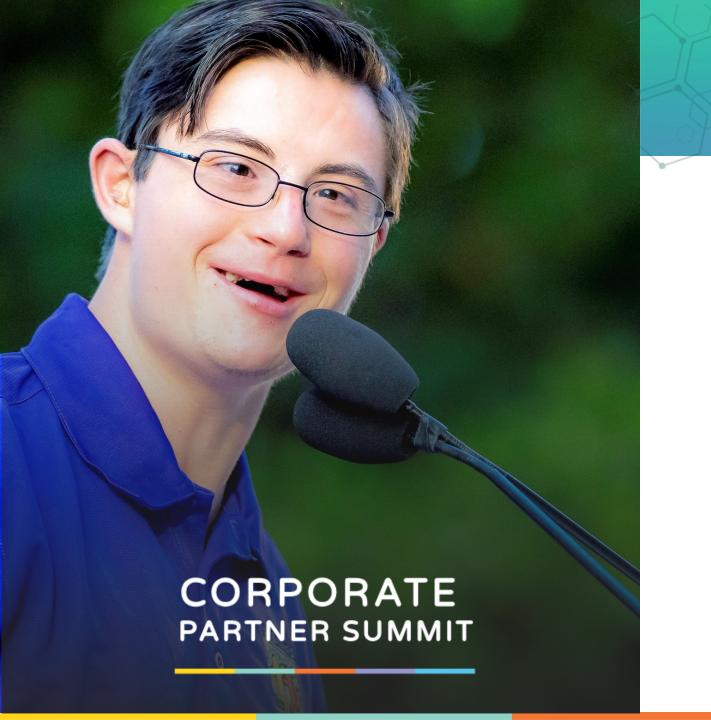
- ☐ Who influenced my path?
- What drew you in at the start a person, a passion, or a pivotal moment?
- Was there an experience that shifted your perspective and made the work more meaningful?





## Step 2: Shape the Action

- What choices, projects, or approaches did you take to put your values into practice?
- □ How did you or your team respond to challenges and opportunities along the way?





# Step 3: Frame the Impact

- ☐ What are the results? How has life or work been transformed?
- What is now possible? How do you describe life — and your corporate culture today?

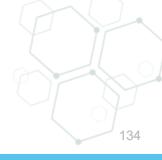




## Step 4: The Power of Your Story.

☐ Your story is the bridge between what you do and why it matters. Don't be afraid to share it!

# CORPORATE PARTNER SUMMIT





Roundtable Discussions







# CORPORATE PARTNER SUMMIT



We want to hear from you!

