



# A YEAR IN FRIENDSHIP

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## PHOTO JOURNAL





# CONGRATULATIONS ON BEING PAIRED WITH A BEST BUDDY!!

This year will be full of so many fun things to do, and memories to capture! Use these tips and tricks for taking the best photos, so you'll always remember this special year in friendship.





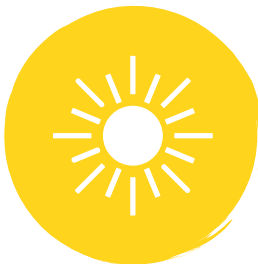
# TIPS AND TRICKS

FOR TAKING GREAT PHOTOS



## YOUR EQUIPMENT

- Smart phones take wonderful pictures! Just make sure the camera lens on both sides is clean. You can wipe the lens(s) with your shirt to remove any fingerprints or debris — this will help your pictures look clearer and more in focus.
- Use portrait mode to blur the background and make you stand out!
- Consider a selfie stick for capturing those perfect selfie moments with your Buddy!



## LIGHTING

- The best outdoor lighting is soft, natural light. Try to avoid being in or facing the direct sun. Instead, look for somewhere shady to help avoid harsh shadows and squinting.
- The best indoor lighting is turning towards a large window or screen door. Make sure your camera flash is enabled.



## BACKGROUND

- Think about the background for your photo. Clean, solid, and simple backdrops keep YOU the star of the show. Sometimes removing something in the background is easy as covering it up with your body or changing the angle of the photo!
- If you are including the backdrop for a specific reason, make sure it is visible!



## PHOTO COMPOSITION

- **Use the Rule of Thirds:** Turn on the grid view in your camera settings. Then place the main focus of the picture where the lines intersect, instead of in the center of the frame.
- Use doorways, trees, or window panes to “frame” your subject.

WANT TO GET SOCIAL?

Post your pictures using the hashtags [#BestBuddies](#) [#Shutterfly](#) [#ItsAMatch](#)

# TIPS AND TRICKS

FOR TAKING GREAT PHOTOS



## PHOTO SUBJECTS – YOU!

- A natural smile is the best smile — think of something that makes you laugh, and avoid holding a “cheese” smile.
- The most flattering camera angle is right at forehead level or slightly above. Lower and higher camera angles tend to distort the subject in the image.
- Variety is best! Mix it up with both horizontal and vertical shots. And, if you have someone else to take the picture, get full body as well as close ups.



## PHOTO QUALITY

- Become familiar with the different settings on your smartphone. Set your phone to take pictures at the largest size.
- When it’s time to share, email photos at the largest size possible. Texting compresses the image and loses the high quality resolution!

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# PHOTO IDEAS

Now that you are armed with tips and tricks for taking great photos, here are some ideas of the photos to take!

- Take a picture wearing your favorite outfits.
- Take a picture with you or your Buddy's pet — or both!
- Take a picture doing your favorite hobby, sport, or activity — together!
- Take a picture of something that makes you both smile.
- Take a picture of a new tradition you've reated together.
- Take a picture at your favorite school event(s).
- Don't forget important milestones throughout the year. Take a picture:
  - In your Halloween costumes
  - Doing your favorite holiday activity
  - On the first and last days of school
  - On spring break
  - At Graduation
  - On your birthdays



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