



Example #1:

For #GivingTuesday, I hope you will join me in making a gift to @BestBuddies in honor of my [buddy/neighbor/friend/family member], [name of person with IDD], who has an intellectual disability. You see, [name of person with IDD] is a lot like you and me. [He/She] loves [list 3 things like a band, food, an activity, or movie]. @BestBuddies ensures that people like [name of person with IDD] are included in our society, just like you and me, through friendship and even employment. Help me show [name of person with IDD] how loved and valued they are by making your gift today. Thank you!

Example #2:

My Open Letter to Fellow Parents: I know what you're thinking. I see your smile at the grocery store. Your friendly wave from across the street. Your warm "hello" as you walk by our home. You're telling me, "You've got this, Momma. Let me know how I can help." As a parent of a child with intellectual disabilities, your encouragement means the world to me. So I'd like to take you up on your silent offer. You can help me and my family by making a gift to @BestBuddies for #GivingTuesday. This organization gives my child, [child's name], something special: inclusion through friendship and one day, even a job! Please join me in giving. Together, we can show kids like [child's name] how loved and valuable they are to us. With gratitude, [your name]. #GivingTuesday

Example #3:

I became a Best Buddy because I wanted to change someone's life. But really, they changed mine. Make a gift to @BestBuddies to support pairs like [tag your buddy] and me. #GivingTuesday