

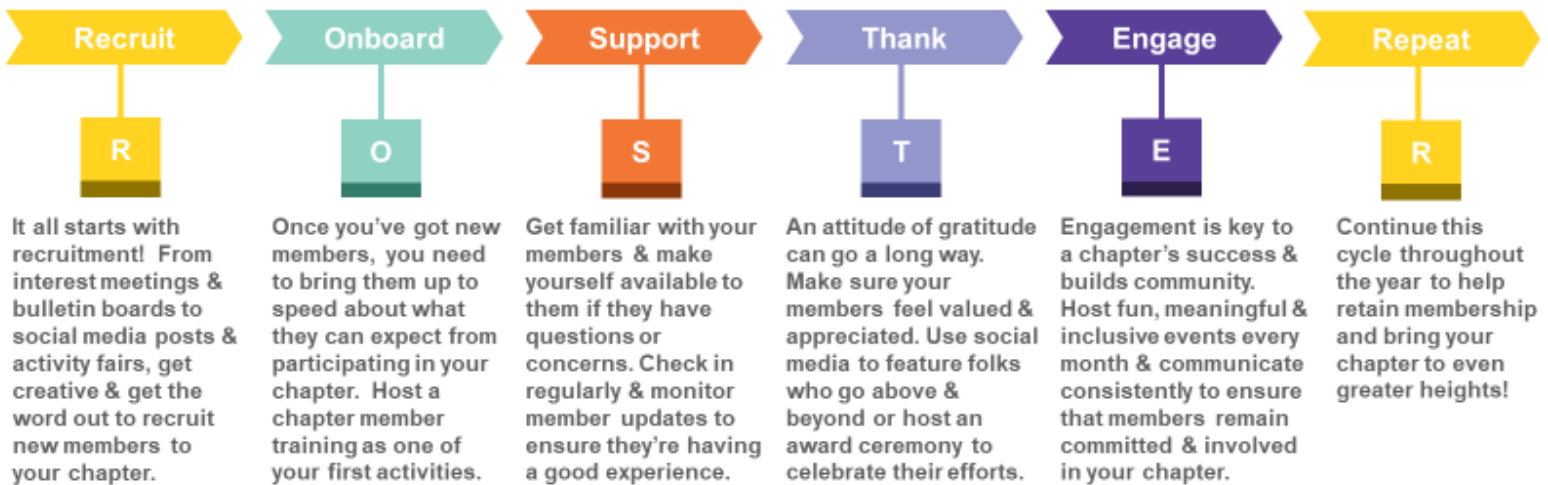
# Chapter Recruitment & Engagement Guide

## Best Buddies International



# ROSTER

## Engagement Strategy



## Recruitment Ideas

- ☐ Host interest meetings to share what prospective members can expect from your chapter
- ☐ Set up a Best Buddies info table at lunch, at school sponsored events & at activity fairs
- ☐ Host a "Bring a Friend" meet & greet event
- ☐ Hang up Best Buddies posters & flyers around the school
- ☐ Create a video highlighting past Best Buddies events & activities
- ☐ Invite another school club to host an event with you
- ☐ Utilize the school announcements or newspaper for promotion
- ☐ Keep teachers & parents informed so they can encourage participation
- ☐ Build a strong social media presence to draw new members

## Event Tips

- ☐ Plan your event calendar in advance to provide plenty of time for preparation & promotion
- ☐ Make sure your events are age appropriate and accessible for all
- ☐ Make your budget stretch by seeking donations of goods & services
- ☐ Plan periodic fundraisers throughout the year to support activities
- ☐ Foster social connection through your events with ice breakers & interactive opportunities
- ☐ Collaborate with other clubs or chapters to bring your events to greater heights
- ☐ Have fun and be creative. Events can be elaborate or simple, what matters is that you are creating inclusive opportunities for all!

## Activity Ideas

- ☐ Holiday themed party
- ☐ Friendsgiving potluck
- ☐ Talent show
- ☐ Community service project
- ☐ Craft activity
- ☐ Game night
- ☐ Karaoke
- ☐ Bowling
- ☐ Picnic
- ☐ Field day
- ☐ Scavenger hunt
- ☐ Spread the Word Inclusion event
- ☐ Movie night
- ☐ Restaurant give-back fundraiser
- ☐ Friendship Walk
- ☐ Attend a school sporting event
- ☐ Attend a school concert or play