



Spread the Word: Inclusion Sharing Your Story & STW Campaign

Learning to share your story is the first step in becoming a public speaker and advocate; the next step is developing the skills to advocate for other causes that you care about, support, and those that impact your community. Advocating for these causes will enhance your abilities as a speaker and provide further opportunities to share with new audiences. Use this sheet to outline how you will share your experience about the STW campaign and the Best Buddies mission with your region; include information about yourself and how your story relates to the mission and the STW campaign.

Intro

Share information about yourself: who are you, what are your interests, why should the audience pay attention? Introduce Best Buddies. why are you here to talk about Best Buddies?; why is the STW campaign important?

Body

What are the three main things about Best Buddies you want people to know? Why should people care about Best Buddies and the STW Campaign? Remember to relate the importance of Best Buddies to yourself and your experience as a self-advocate.

1.

2.

3.

Conclusion

Remind the audience why they should care about your testimony, about Best Buddies and the STW Campaign? What is your call to action?

BEST BUDDIES



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