



Parent Ambassador Training Framework for a Speech Worksheet

This worksheet will outline the messages that are important to share with your audience as a parent advocate and trained ambassador. Use this sheet to highlight your message, ways to incorporate your audience, and your call to action. Use the points from this worksheet to enhance your final speech. Remember to include BB facts or BB history.

Introduction

Include: Who are you?; How did you become involved in Best Buddies?; Maybe a fun fact about yourself (an attention grabber); Try to incorporate your "Hook".

"Thank you" to the audience

My name is _____

I am from _____

I have a child/student/family member who participates in _____

My family has been involved in Best Buddies through _____

Mission Statement/Hook: Example—Why do you believe in the mission of Best Buddies? What is your goal for inclusion? How can Best Buddies accomplish your goal and have an impact in your community? Why is Best Buddies important to you?

Body

What are the three main points you want to share with your audience about your journey and your BB journey? What are some of your accomplishments, goals, and obstacles? How can serving as an ambassador and being a strong advocate help you share your journey and mission of inclusion? How have you seen the impact of Best Buddies programs in the lives of your student/family?



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Conclusion

Why should this audience care? Why is it important that they take your message and help you change the world to be a more inclusive place? What is your call to action? Try to incorporate another “hook”
