



# Parent Ambassador Training

## Five W's Worksheet

When working to identify the main focus of your speech, be sure to develop a clear vision. One way to do this is to outline *The Five W's* of advocacy. Use the worksheet provided to outline your Five W's and work with your speech coach to build them into your speech.

**Who:** Do you talk about you and who you are?

**What:** Do you outline why you are sharing your story and why it is important to your audience?

**When:** When would you use these talking points/Five W's?

**Where:** Where would you be able to share these talking points?

**Why:** Why is this important for your audience to hear your talking points?

**Who:**

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**What:**

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**When:**

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**Where:**

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**Why:**

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BEST BUDDIES



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## *Five W's Worksheet*