



Supporting Events

Quick Glance

Leadership Breakfast/Luncheon (9 months prior to Walk)

Goal: Collect contact info for prospect committee members from community leaders.

This volunteer recruitment event is used to recruit Friendship Walk Committee Chairs. It uses a peer to peer model where a small group of community leaders (2-8) are invited to a breakfast or a luncheon to help brainstorm and select Chairs. This event is an hour long.

Volunteer Kickoff (7 months prior to Walk)

Goal: Convert prospect volunteers into committed Friendship Walk Committee members.

This is a volunteer recruitment event used to recruit the Friendship Walk Committee. By inviting new contacts and veteran participants, this event introduces the committee structure, roles, responsibilities and showcases how they can get involved on the committee. It's a one-hour, motivational event that helps potential volunteers find the right committee role for them. It can also be held to recruit specific sub-committee members such as Team Retention or Team Recruitment Committee members.

Friendship Walk Committee Orientation (2-4 weeks after Volunteer Kickoff)

Goal: Train & motivate Friendship Walk Committee members.

The purpose of the Committee Orientation is to gather existing Friendship Walk Committee members and educate them on Best Buddies International, Friendship Walk and to clarify roles and responsibilities. Each attendee should walk away feeling motivated, empowered and educated. The Committee Orientation is a training focused on who we are, what we do and the goals of your Friendship Walk.

Past Team Registration Event (4 months prior to Walk)

Goal: Register past teams for this year's Friendship Walk.

This event celebrates the successes of last year's teams, recognizes them and motivates them for the upcoming Friendship Walk. It is an event specifically for past Team Captains with the goal of getting them registered for this year's Walk and encouraging them to begin fundraising early. Past Team Captains deserve an event catered to their needs and separated from the potential new Team Captains, so they can take their Walk efforts to the next level. This can be a party, open house or stop and grab.

New Team Kickoff (2 months post Walk)

Goal: Convert prospect Team Captains into committed Team Captains.

This event is an opportunity to reach out and engage potential new Team Captains. It should take one hour, and it should explain what Friendship Walk is, what Best Buddies International is, what we do, how they start a team, what being a Team Captain is like and how we need their help in funding our mission. The invitation list should be started very early on and the event should be inspiring and motivating.

Friendship Walk Recognition Party (1 month post Walk)

Goal: Thank and recognize Team Captains, high dollar fundraisers and sponsors.

This event is intended to say thank you to Team Captains for all their efforts. The Friendship Walk Committee should present awards, celebrate high dollar fundraisers, gather feedback, collect outstanding donations and celebrate a successful year.