



BEST BUDDIES.  
FRIENDSHIP WALK

# Volunteer Webinar Training

## Publicity 101

**Topic:** Publicity 101

**Live Recording:** October 18, 2018

**Recorded Webinar:** [Publicity 101](#)

**Presentation Slides:** [Publicity 101 Webinar](#)

**Audience:** Event Chair/Vice Chair/Publicity Chair/Staff

**Description:** Learn the role of the Publicity/Marketing Chair and the Publicity Sub-committee, how to develop a plan, secure media sponsorship, and more.

For more information on this and other Friendship Walk Volunteer Training Webinars, please [click this link](#).

