



Friendship Walk Committee

Mission Job Description

Mission Chair

Mission
Chair

Position Overview: The Mission Chair serves as the lead for connecting the community and participants to the mission of Best Buddies year-round. This position will promote core mission elements, share educational messages and celebrate successes. *

Responsible to: Event Chair

Planning Team: Experience

Qualifications:

- Excellent leadership, communication and interpersonal skills.
- Enthusiastic and passionate about the mission of Best Buddies.
- Ability to inspire and influence people to support the cause.

Position Responsibilities:

- Meet with the Event Chair, Vice-Chair and Staff Partner to develop a plan to promote the mission of Best Buddies.
- Recruit and train Mission Sub-Committee members, whose main responsibility is to assist with executing the core mission elements.*
- Work with the Event Chair to ensure that a mission moment occurs at all committee meetings.
- Work with Event Chair, Team Retention Committee and Team Recruitment Committee to ensure a mission component at every supporting event.
- Work with Team Retention and Team Recruitment Committees to ensure that mission elements are featured in year-round communications and team touches.
- Work with the Publicity Committee to collect “Why I Walk” participant stories and to include a mission component in all marketing efforts.
- Work with the Logistics Committee to coordinate opening ceremony on Walk day and other mission related activities.
- Ensure mission education takes place on Walk day.
- Ensure mission speakers, Mission Sub-Committee members and volunteers are appropriately recognized.

**Depending on the goals and needs of each Walk, Chairs may find it helpful to recruit train and manage Sub-Committees.*