



Public Speaking Essentials Training

Eye on the Prize Worksheet

Eye on the Prize

Use this sheet to help you identify the main focus of your speech. The main focus should be included in your introduction and reviewed again in your conclusion. Be sure to keep in mind the *Five W's* when writing your details and work with your speech coach to build in these details to the body of your speech.

The Five W's

WHO: Who is the advocate | WHAT: What is being advocated | WHEN: When is the best time to advocate and capture an audience | WHERE: Where is the best platform to advocate | WHY: Why is this important to me and my audience

