**Eye on the Prize**

Use this sheet to help you identify the main focus of your speech. The main focus should be included in your introduction and reviewed again in your conclusion. Be sure to keep in mind the *Five W’s* when writing your details and work with your speech coach to build in these details to the body of your speech.

<table>
<thead>
<tr>
<th>The Five W’s</th>
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<tbody>
<tr>
<td>WHO: Who is the advocate</td>
</tr>
</tbody>
</table>

**Area of Focus**

Detail

Detail

Detail

Detail

Detail