



About Best Buddies

Best Buddies is the world’s largest non-profit devoted solely to providing opportunities for friendships and jobs for people with intellectual and developmental disabilities (IDD).

Our mission: To establish a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, and leadership development for people with intellectual and developmental disabilities.

History of Service: Best Buddies was born when founder Anthony Kennedy Shriver recognized that people with intellectual disabilities lacked opportunities to socialize with their non-disabled peers. Believing that friendship is the key to building self-esteem essential to a happy and productive life, Anthony incorporated Best Buddies as a non-profit organization in 1989.

Why partner with Best Buddies Delaware?

Good Investment of your Corporate Dollars: Contributions to Best Buddies are judiciously spent, with the majority of funds (81%) allocated to one of our eight programs that directly integrate people with IDD.

Corporate Social Responsibility: Today’s consumers place great value on a company’s commitment to the community when choosing how they spend their money. Over 70% of Americans report that they “are more likely to give their business to a company that has fair prices and supports good causes” (2010 Good Purpose study by Edelman)

Excellent Marketing Opportunities: The Blue-Gold All-Star Basketball Games can provide multiple marketing platforms for your business. From pre-event publicity to game-day opportunities, we have options that can benefit any business.

BLUE-GOLD

ALL-STAR BASKETBALL GAMES

2016 SCHEDULE OF EVENTS

Tuesday, March 15—practices at Sanford School and Wesley College beginning at 6:00 p.m. for all teams.

Wednesday, March 16—Governor Markell has proclaimed this day “Best Buddies/Blue-Gold Basketball Day.”

- 10:30 am – 12:00 pm: Student athletes will attend a special Superior Court presentation in Dover led by Judge Robert Young.
- 12:00 pm – 1:45 pm: Lunch with special guest in Dover.
- 2:00 pm – 3:00 pm: Meeting with key state legislators at Legislative Hall in Dover.
- 3:30 pm: Photography session and meeting with Governor Markell

Thursday, March 17—Banquet at Dover Downs for 600 people beginning at 6:00 p.m. Featuring community honoree Rep. Harvey Kenton

Saturday, March 19—Blue-Gold Games at the University of Delaware, Bob Carpenter Center

- 1:30 pm: VIP Reception—with the Philadelphia Eagles
- 1:30 pm: Girls’ Game Tip-off
- 2:30 pm: Celebrity Game—Philadelphia Eagles’ against local celebrities and sponsors
- 4:00 pm: Boys’ Game Tip-off —with half-time slam dunk contest

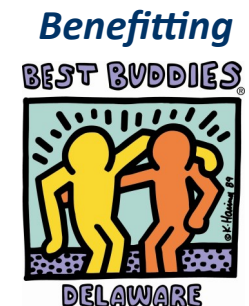


2015 Boys Blue All-Star team during pre-game introductions



Saturday, March 19, 2016

*University of Delaware
Bob Carpenter Center*



THANK YOU FOR YOUR SUPPORT!

Please select sponsorship level

- Presenting (\$10,000)
 Slam Dunk (\$5,000)
 3-pt (\$2,500)
 Jump Shot (\$1,000)
 Free Throw (\$500)
 Other - We are pleased to donate \$ _____
 in support of Best Buddies Delaware

Sponsor Information

Company Name _____
 Company Contact Name _____
 Address _____
 City/St/Zip _____
 Phone _____
 Email _____

Payment Information

Check (Enclosed)
 Check (Mail)
 Credit: Discover AmEx MC Visa (circle one)
 Name on card _____
 Card number _____
 Exp. date _____
 Billing address (if different from above):

Signature _____

Your contribution is tax-deductible to the full extent allowed by law. BBDE is a 501c(3) tax-exempt organization.

Please return to:

Best Buddies Delaware
 1401 Pennsylvania Ave
 Wilmington DE 19806

Or

Email: tomwaite@bestbuddies.org



Sponsor Benefits	Title Sponsor Multi-year commitment	Presenting Sponsor \$10,000	Slam Dunk Sponsor \$5,000	3-pt Sponsor \$2,500	Jump Shot Sponsor \$1,000	Free Throw Sponsor \$500
Title sponsorship	★					
Top sponsor billing in all promotional print and electronic media advertising	★	★				
Invitation to select player to represent your company in Celebrity Game	★	★				
Speaking opportunity at VIP Reception and during games	★	★				
Name and logo on front of uniform	★	★				
Mention in print and electronic promotional advertising	★	★	★	★		
Sponsor table on Game Day	★	★	★	★		
Name or logo on BBDE website	★	★	★	★		
All-Star Banquet (Dover Downs)	2 Reserved tables	2 Reserved tables	1 Reserved table	6 tickets	2 tickets	
Program Advertisement	Inside front cover and back cover	Inside back cover and full-page	Full-page	1/2 page	1/2 page	1/4 page
Complimentary game tickets and VIP Reception	Unlimited	Unlimited	25	10	5	2
Banner placement	All venues	All venues	All venues	Game day	Game day	Game day
Impact of your investment	Supports all high school chapters	Supports 4 new schools	Supports 1 new school	Supports 5 student leaders	Supports 10 Citizens matches	Supports 5 school friendships

For more information about supporting the work of Best Buddies Delaware, or if you would like to discuss an in-kind contribution, please contact Tom Waite at tomwaite@bestbuddies.org or 302.691.3187