



## Advisory Board Members: Storytelling Template

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| <b>Act 1: Set up the story in the beginning</b>   |  |
| Who is the person?<br>Describe them.  |  |
| What was their life like?   |  |
| What challenges were they facing?   |  |
| <b>Act 2: Develop the action; set up the intervention.</b>  |  |
| How did this person first connect with your organization?   |  |
| What crisis occurred to bring them to your organization?  |  |
| What services and support did they receive from you?  |  |
| How have you observed this person changing as a result?   |  |
| <b>Act 3: Frame the resolution; what is life like now?</b>  |  |
| What are the results?<br>How has life changed for this person?                                    |  |
| What is now possible for them? What does this person now say about their life? Your organization? |  |
| <b>Act 4: The closing.</b>  |  |
| This is just one of the lives that are being changed every day at Best Buddies.                   |  |

*This was developed for Best Buddies by Stephanie Small at Synergy Partners Consulting.*